



PRESS RELEASE

Bracco named a 2020 Top Employer Italia

Milan, 30 January 2020 – Bracco, for the first time, has been certified as a 2020 Top Employer Italia for its optimal working conditions and its employee development policies.

“Being named a Top Employer Italia is an important milestone for Bracco, which has been recognized as an Italian entrepreneurial excellence,” said Caterina Majocchi, HR Director at the Bracco Group. “This confirms our solid corporate culture, one that places people at the centre of what we do, along with an unwavering focus on our employees to improve their satisfaction and well-being.”

This award is given to companies after a rigorous process of analysis and verification, which takes into account HR practices in various areas including Learning & Development, Talent Acquisition, Performance & Leadership Development, Compensation & Benefits, Welfare, Strategy, On-boarding and Corporate Culture.

“This recognition makes us proud,” concluded Caterina Majocchi. “Our imperative for the future is to continue to enhance opportunities for our talented people, working with them to build pathways for individual development while consolidating the skills necessary for Group growth.”

Top Employers Institute was founded in 1991. In Italy since 2008, it is the global certification body for excellence in HR practices. The Top Employers Institute has certified over 1600 companies in 119 countries on 5 continents. Through the Top Employers Certification Program, participating companies are assessed, certified and recognized as Employers of Choice.



The Bracco Group

Founded in 1927, Bracco Group is a global leader in diagnostic imaging. Employing around 3,400 people with a turnover of 1.5 billion euros. The Group boasts a heritage of some 2000 patents, and is at the forefront of Research & Development thanks to a process efficiency-oriented approach, with a rich pipeline of innovations in all areas of diagnostic imaging.

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